



PRESENTING SPONSOR PACKAGES

customized sponsorship

including, but not limited to a combination of both packages listed below for \$40,000.

Presenting Dinner Sponsor

Donation of \$25,000

- ✓ Presenting Sponsorship of Dinner (i.e. "Waltrip Brothers' Champion's Dinner Presented by YOUR COMPANY")
- ✓ 2 Premium tables (16 tickets) at Champion's Dinner, seated with celebrity of choice
- ✓ Prominent logo positions at Dinner
- ✓ Acknowledgment by DW/MW from the podium at Champion's Dinner
- ✓ Invitation to speak at Champion's Dinner
- ✓ Category exclusivity
- ✓ Opportunity to provide promotional material in Dinner gift packs
- ✓ 2 Foursomes, celebrity of choice
- ✓ Extensive golf gift pack
- ✓ Media recognition in pre-event promotion
- ✓ Media interview opportunities & recognition
- ✓ Celebrity endorsement of your company in interviews & press releases
- ✓ Business-to-Business opportunities
- ✓ Name/logo promotion on website
- ✓ Name/logo promotion on event advertising and/or publicity
- ✓ 4 Course signs/tee signs
- ✓ Full page prominent program advertisement

Presenting Golf Sponsor

Donation of \$25,000

- ✓ Presenting Sponsor of Golf Tournament (i.e. "Waltrip Brothers' Charity Championship Presented by YOUR COMPANY")
- ✓ 2 Foursomes with celebrity of choice
- ✓ 8 Course signs/tee signs, prominent positions
- ✓ Acknowledgment by DW/MW from the podium at Tournament Welcome and Awards Ceremony
- ✓ Invitation to speak at Tournament Welcome & Awards Ceremony
- ✓ Category exclusivity
- ✓ Extensive golf gift pack
- ✓ Opportunity to provide promotional material in golf gift packs
- ✓ 1 Premium Table (8 tickets) at Champions Dinner with celebrity of choice.
- ✓ Media recognition in pre-event promotion
- ✓ Media interview opportunities & recognition
- ✓ Celebrity endorsement of your company in interviews & press releases
- ✓ Business-to-Business opportunities
- ✓ Name/logo promotion on website
- ✓ Name/logo promotion on event advertising and/or publicity
- ✓ Dinner Signage
- ✓ Full page prominent program advertisement